



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),
Sivakasi**

(Affiliated to Madurai Kamaraj University, Reaccredited with "A" Grade by NAAC,
College with Potential for Excellence by UGC & Mentor Institution under UGC PARAMARSH)

NAAC SSR Cycle IV (2015-2020)

3.3 INNOVATION ECOSYSTEM

**3.3.1. INNOVATION ECOSYSTEM IN
THE INSTITUTION**

**ACTIVITIES OF
YOUNG WOMEN ENTREPRENEURSHIP
DEVELOPMENT CENTRE
2018-2019**



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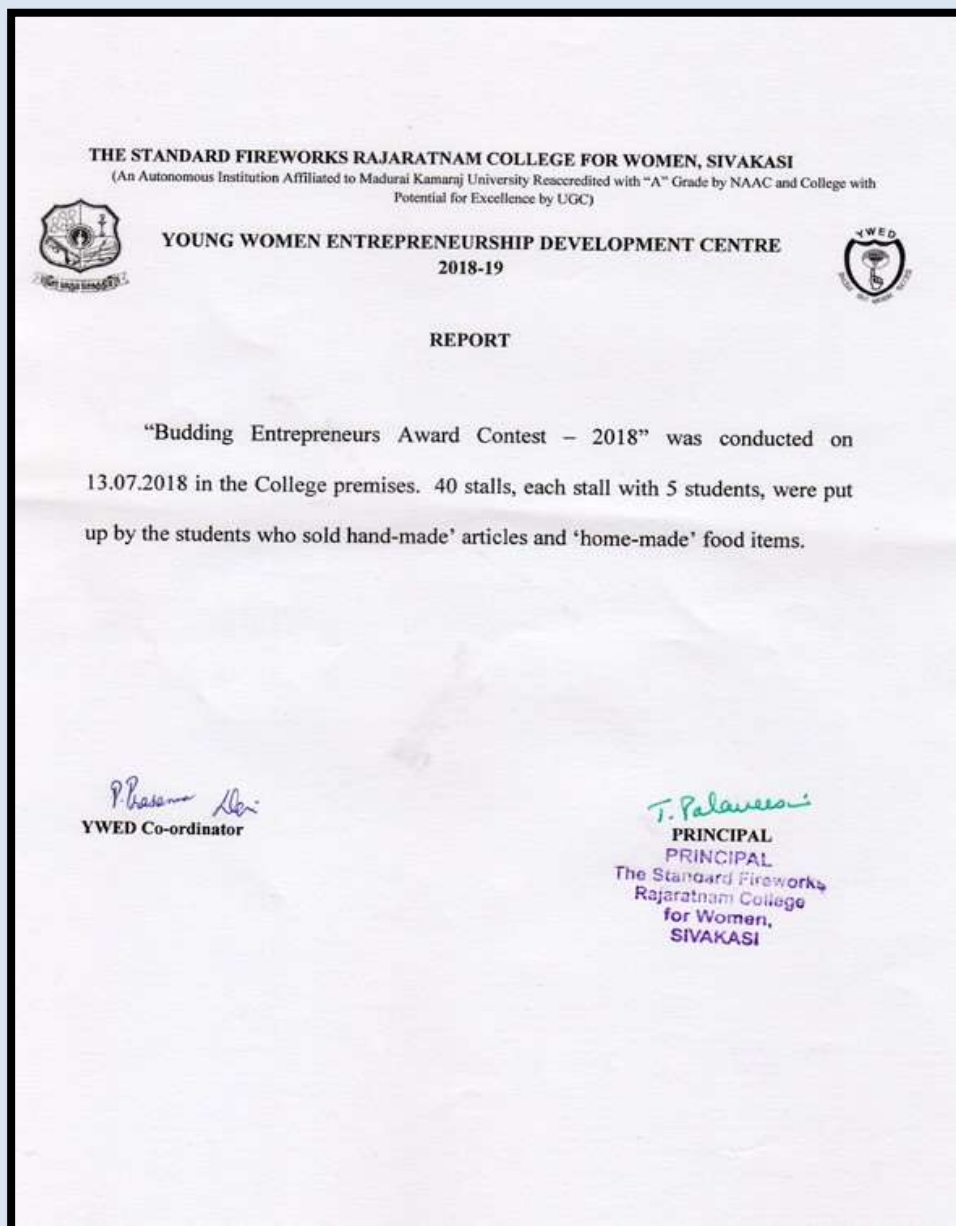
Title of the programme	Date and Duration (from-to)	Number of participants	Details of resource person	Venue
“Budding Entrepreneurs Award Contest – 2018”	13.07.2018	40 stalls - Each stall with 5 students		College Campus
Motivational Lecture on “Mamtrepreneur”	21.03.2019	All the second year UG Students	Rtn. R. Arumugam, CEO of Nila Soap Factory, Sivakasi	New Indoor Stadium
POSHAK FIESTA - Exhibition cum Sale	23.03.2019	All the students of Nutrition & Dietetics		College Campus



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“BUDDING ENTREPRENEURS AWARD CONTEST – 2018”



“BUDDING ENTREPRENEURS AWARD CONTEST - 2018”





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MOTIVATIONAL LECTURE ON “MAMTREPNEUR”

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YOUNG WOMEN ENTREPRENEURSHIP DEVELOPMENT CENTRE
2018-19



REPORT

A Motivational speech on the topic “Mamtrepreneur” was conducted on
21.03.2019 in the New Indoor Stadium. All the second year UG Students (840)
attended the motivational lecture delivered by Rtn. R. Arumugam, CEO of Nila
Soap Factory, Sivakasi.

P. Sasanna Devi
YWED Co-ordinator

T. Palavesi
PRINCIPAL
PRINCIPAL
The Standard Fireworks
Rajaratnam College
for Women,
SIVAKASI

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Young Women Entrepreneurship Development Centre

Date: 21.3.2019

Time: 11.00 a.m. – 1.00 p.m.

Venue: Auditorium

Orientation cum Motivational Lecture for II UG Students

AGENDA

- | | | |
|---|---|--|
| Welcome Address | - | Dr. P. Prasanna Devi,
Assistant Professor of English |
| Introduction to NPTEL Online Courses | - | Dr. C. Devi Arockia Vanitha,
Assistant Professor of Computer Science |
| Orientation on YWED Courses | - | YWED Course Teachers |
| Presidential Address | - | Dr. T. Palaneeswari,
Principal |
| Introduction to the Chief Guest | - | Dr. K. J. Sunmista,
Assistant Professor of Commerce |
| Chief Guest | - | Rtn. R. Arumugam,
CEO of Nila Soap Factory, Sivakasi |
| TOPIC | - | MAMTREPREENEUR |
| Vote of Thanks | - | Dr. U. Uma Devi,
Assistant Professor of Botany |

P. Prasanna Devi
YWED Co-ordinator

T. Palaneeswari
PRINCIPAL

MOTIVATIONAL LECTURE ON "MAMTREPNEUR"



POSHAK FIESTA - Exhibition cum Sale



The Standard Fireworks Rajarathnam College For Women,
Sivakasi
Department of Nutrition and Dietetics



POSHAK FIESTA - Report

Department of Nutrition and Dietetics, of The Standard Fireworks Rajarathnam College for Women, Sivakasi has organized, "POSHAK FIESTA" – Food Stall an Exhibition cum sale of their students own preparation on 23.3.19. The Fiesta was inaugurated by Dr. T.Palaneeswari, Principal, SFRC. Food stalls were formed in the college premises by which our students showcased their cookery talents by preparing various nutritious dishes. Many summer specials drinks, traditional millet based porridges, salads & snacks were the main part of the stall. The Faculties & Students from all the department enthusiastically purchased many items from the stall. This fiesta helps to instill entrepreneurial skills in the young minds and gives confidence to become future entrepreneurs. Our department faculties Mrs.K.Jansirani, Ms. R.Dharani and Ms. S.V. Sarvani, have organized this Poshak Fiesta.



S. Sarvani
Staff Incharge

S. Sarvani
Head in charge

